

# Cariology Clinical Trials: What Are We—and What Should We Be-Looking At?

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## Abstract

Randomized control trial (RCT) methodology has compared interventions for the prevention and management of dental caries since the late 1960s. Despite almost 50 years and evidence of significant wastage within the wider biomedical research field, there has been little investigation of what works well and where weaknesses lie. This paper aims to draw attention to areas for improvement within cariology clinical trial methodology by summarizing systematic reviews on interventions and outcomes, and using examples to illustrate some challenges with intervention delivery fidelity, outcome analyses, and intervention co-production. Trial design stage choices are critical to ensure that optimum information is obtained when testing interventions. Intervention choice, outcome choice, and analyses are particularly important, and cariology trials have specific issues associated with them. A systematic search and review of cariology RCTs found 650 RCT reports. Social Network Analysis of interventions revealed a high degree of separation between prevention and management trials, gaps in clinically important comparisons, and a tendency for there to be comparisons within groups; e.g., comparison of interventions within the same, rather than different, levels of invasiveness. Outcomes measured for the same trial reports show: a focus on restoration performance and individual/population caries burden; the growing use of carious lesion activity and economic-related outcomes; and sparse, although an increase in the use of patient-reported/patient-centered outcomes. Fidelity of adherence to complex interventions can be challenging to measure but is important in interpreting trial findings. Involving target population in intervention design, delivery, and relating it to the planned rollout, are opportunities to ensure intervention relevance and improved uptake. Outcomes analyses should consider the minimum

clinically important differences and outcome relevance measures for the target population. Factors underlying trialists' comparator and outcome choices need to be identified, and there is a need to ensure that a minimum dataset of outcomes allow for combination and comparisons of trial data in a systematic review.

## Keywords

caries, clinical studies, restorative dentistry, preventive dentistry, caries treatment, child dentistry

## Introduction

The first controlled clinical trial, carried out by James Lind in 1747, investigated whether citrus could treat the symptoms of scurvy (Trohler 2005). It took a further 200 years, until 1948, before the first modern, medical, randomized controlled trial (RCT) was conducted (Crofton 2004), which looked at Streptomycin for pulmonary tuberculosis (Yoshioka 1998). The RCT is considered the gold standard way to test treatments. However, RCTs are complex, expensive, time-consuming, and difficult to carry out to a high standard. The challenges in producing high-quality, relevant, and useful results are manifold (Heneghan et al. 2017). The RCT is often talked about as a single entity; however, it comprises various parts, each of which, at the design, execution, evaluation, and write-up stages, is subject to choices that can affect the result of the trial or its interpretation. Discussion and recommendations about methods to ensure a trial is successfully conducted have been more limited; for example, which methods within the RCT design are best for which situation (Ioannidis et al. 2014). It is ironic that there has been so little investigation into how to make trials efficient and of high quality, leaving trial design and process lacking in a credible evidence-base. Two key points where decision making is critical are the areas of intervention choice and outcomes or outcome measures' selection and analyses (Heneghan et al. 2017).

Clinical trials in cariology often do not have well-defined interventions and definite endpoints (Lamont et al. 2015). This paper will present some evidence for caries trials' methodologies relating to interventions and outcomes over the last 50 years, and raise awareness of the complexities of both intervention design/implementation (Stamm 2004) and outcome choice, using as examples large-scale UK National Institute for Health Research (NIHR)-funded clinical RCTs (FiCTION and BRIGHT) aimed at the prevention and management of dental caries and carious lesions.

## Why Does This Matter?

Ideally, evidence flows seamlessly from novel discovery to evaluation in several primary clinical trials (Innes et al. 2016), the results of which are synthesized into systematic reviews, which then inform practice guidelines, which are then translated, through practitioners' daily care, into improved patient outcomes. However, the flow is not always smooth, with significant inefficiencies and wastage in the business of evidence production (Macleod et al. 2014). Back in 1747, it took 42 years for James Lind's work to translate into the British Royal Navy's "Sick and Hurt Board," which introduced citrus fruits to ships (Trohler 2005). Global life sciences research cost around US\$240 billion in 2010. Furthermore, less than half of the biomedical literature that reached the stage of publication is estimated to be of sufficient quality (in conduct and reporting) to be fit for purpose. Overall waste within the research system is around US\$200 billion; around 85% of the initial investment (Chen and Glasziou 2009). The figure remains unquantified as a whole for oral and dental research but the same problem of poor-quality trials and their reporting is well known (Fleming et al. 2014; Panigrahy et al. 2014; Rajasekharan et al. 2015; Sandhu et al. 2015; Göstemeyer et al. 2016; Lucena et al. 2017); there is no reason to believe that the relative magnitude of the problem of waste is likely to be different from the rest of the biomedical field.

Clinical trials have long been categorized as either explanatory or pragmatic (Schwartz and Lell 1967). **Explanatory trials tend to be undertaken to assess the efficacy of an intervention under optimized conditions**, whereas pragmatic trials aim to determine the relative effectiveness of interventions within the environment in which they are going to be applied. In reality, there is a continuum between the 2 extremes (Sedgwick 2014). Pragmatically oriented trials have been increasing, supported by the desire to have evidence more likely to be translated to point of care. Most dentistry is carried out in primary care settings. Primary care networks offer one way of making it easier—and yet still efficient—to carry out clinical trials in the environment where they will eventually apply their results. These networks are trained and prepared for carrying out trials, making the likelihood of the trials' successful completion higher than might be found in practice settings that are not optimized for research. In the US, UK, Germany, Holland, and Japan, successful primary care networks have been set up, with general or other nonacademic practitioners taking a key role in the research. This step aside, other efforts to improve the design and efficiency of clinical research do not seem to have been taken forward (Blackwelder 2004; Featherstone 2004).

This paper aims to draw attention to areas for improvement within cariology clinical trial methodology. It summarizes the findings of 2 systematic reviews on cariology trial intervention outcomes, and uses examples to illustrate some challenges with intervention delivery fidelity, outcome analyses, and intervention co-production.



## Getting the Choice of Intervention and Outcomes Right

To make informed choices between treatment options in the clinical encounter, the clinician must have a complete picture of how all appropriate and available interventions would perform against one another. Furthermore, the outcomes that are studied should be relevant to patients, and they must be similar enough across trials to allow synthesis of the data, informing the evidence base (Heneghan et al. 2017). If interventions are not compared to one another and similar outcomes are not measured, then it is not possible to synthesize the evidence. To look more closely at these issues within the field of prevention and management of dental caries, we carried out systematic reviews of all RCTs over the last 50 years. Interventions and outcomes were categorized and analyzed (Levey et al. 2016; Levey et al. 2017; Schwendicke et al. 2017). Structured searching elicited 4,774 articles and, after screening titles, abstracts, then full papers, 605 reports of RCTs were catalogued.

## What Do We Investigate in Cariology Clinical Trials? Interventions

The strength of the overall evidence in any area of health care is governed by the extent to which the full range of relevant comparators have been investigated across the whole network of trials. This involves not only the interventions themselves but the relative comparator choice of intervention X against intervention Y. However, clinical trial design is often arbitrary, driven by happenstance, individual preferences, or assumed relevance. Within cariology, the changing field has been driven by discoveries of novel remineralizing and biofilm-modulating agents, new materials, and new treatment technologies (sealing in dental caries, for example). However, the overall strength of evidence and the gaps in the field remain difficult to determine. Applying social network analysis, a mathematical modeling tool to evaluate the presence, strength, or absence of relationships among the objects in the network (Rizos et al. 2011), allowed us to identify what has been investigated and helped clarify the gaps. This analysis revealed limitations in the evidence on the comparative effectiveness of caries prevention/management strategies (Schwendicke et al. 2017), with comparator choice seemingly driven by clinical indication (as might be expected). However, the findings limit drawing conclusions on the true relative effectiveness of all strategies. There are various comparators that have not been, but should be, compared. For example, there are very few comparisons between invasive caries removal strategies and caries management strategies that do not involve invasive removal. It also seems that comparisons within comparator classes (such as within various levels of invasiveness for the interventions) are preferred over comparisons between classes; for example, comparisons between Hall Technique crowns and standard restorations

preferred to comparisons of Hall Technique crowns with the use of silver diamine fluoride. The choices might be clinically driven but they limit an understanding of how interventions perform against one another.

## What Do We Measure in Cariology Trials? Choice of Outcomes

Inconsistent outcome reporting is a significant hurdle to combining results from trials into high-quality, systematic reviews (Lamont et al. 2015; Ioannidis et al. 2017). There is also the issue of selective outcome reporting resulting in bias, which is becoming acknowledged as a serious issue in medicine but has not yet been looked at in the field of dentistry (Ioannidis et al. 2017). The development and use of core outcome sets (COS) can reduce this barrier. A core outcome set is an agreed minimum set of outcomes included in the design of trials that allow data to be combined compared at the systematic review stage. Our review of outcomes found a total of 1,364 outcomes reported in 605 published reports. We mapped outcomes reported in caries prevention and management RCTs as a first step to COS development, using systematic review methodology. Over the last 50 years, outcome reporting for clinical trials on the prevention of caries and management of carious lesions has focused on measuring “caries experience” and “restoration material clinical performance,” with measures of “lesion activity” and “cost-effectiveness” increasingly being reported in more recent studies. Patient-reported and patient-focused outcomes are also becoming more common (as secondary outcomes) but remain low in use. The challenge with developing a COS is anticipating the outcomes relevant for the future based on trends from the past.

Examples of some challenges with intervention delivery fidelity, outcome analysis, and intervention co-production are given in the following sections. Using 2 ongoing clinical trials, we explore and illustrate some of the often hidden and unacknowledged complexities with RCTs.

## FiCTION (Filling Children's Teeth: Indicated Or Not?) NIHR-HTA-Funded UK-Wide Trial

FiCTION (<https://www.journalslibrary.nihr.ac.uk/programmes/hta/074403/#/>) is a multicenter, clinical level, open RCT concerning primary dental care aimed at determining the most clinically- and cost-effective approach to managing caries in primary dentition in the UK (Innes et al. 2013). The pilot trial began in 2009 (Marshman et al. 2012) and the main trial began in 2012, involving 72 dental practices and 1,124 children with dentinal caries (3 to 7 y old on enrollment). Children are randomized to receive 1 of 3 caries management strategies (in a 1:1:1 ratio) and are followed

over 3 y (Keightley et al. 2014; Stewart et al. 2015). However, the management strategies use mean that it is not possible to blind the parents, children, or dentists to the arm of the trial.

FICTION has been commissioned to inform practice, teaching, and funding of children's dentis across the UK, with both quantitative and qualitative data incorporated within the outcomes. TI primary outcome is incidence of pain or dental infection. Secondary outcomes are the incidenc caries in primary and permanent teeth, quality of life, acceptability of treatment experiences to children and parents, and dentists' treatment preferences. The 3 treatment strategies for man caries in the primary dentition are as follows:

#### Arm 1: Conventional Management of Decay, with Best Practice Prevention

Cariou lesions are managed based on active treatment of caries by its complete removal. Aft local anesthesia, the caries is mechanically removed using rotary instruments or by hand exca and a restoration is placed. If the dental pulp is exposed during caries removal or there are symptoms of pulpitis, a pulpotomy may be carried out. Best practice prevention is carried out i with current guidelines (see Arm 3).

#### Arm 2: Biological Management of Decay, with Best Practice Prevention

Cariou lesions are sealed into the tooth and separated from the oral cavity by an adhesive fill material over the decay, or by covering the tooth with a preformed crown using the Hall Techni Decay may, on occasion, be partially removed before the tooth is sealed. Injections are rarely needed. Best practice prevention is carried out in line with current guidelines (see Arm 3).

#### Arm 3: Best Practice Prevention Alone

Control of the biofilm through its frequent removal and low sugar intake can slow down carious lesion progression. For the best practice prevention alone arm, no caries removal, restoration placement, or carious lesion sealing of primary teeth takes place. Treatment plans are based c best practice preventive care according to current UK guidelines. For primary teeth, this involv strands:

- toothbrushing/self-applied topical fluoride use;
- dietary investigation, analysis and intervention; and
- fluoride varnish application.



## FiCTION Trial's Intervention Delivery and Adherence to Protocol

Interventions applied over long periods of time in more pragmatically oriented clinical trials often suffer from difficulties with adherence to protocol. For FiCTION, monitoring how well practitioners had applied the 3 different trial arms over the 3-y duration was important to determine where there had been drift or any “blurring” of the trial arms. The direction and extent of deviations is monitored quantitatively through data collected from the dentists, which explains which arm the patient was moved to and why. This information will feed into the interpretation of the results by providing a basis for carrying out the intention to treat and the per protocol analyses.

There is no direct guidance on the thresholds for insufficient adherence to protocol for the arm to have been sufficiently implemented as intended. This is further complicated because each arm has multiple components. Should all component parts of the arms contribute equally to an episode of deviation or should they be weighted? A final complexity is added by the varying levels of treatment that are required by the children in the trial. Within trials of medicinal products, the figure of 80% is often applied as a cut-off for deciding on adherence if there is no rational basis for choosing a different figure. Because, clinically, this seemed reasonable, this has been taken as our cut-off for the FiCTION trial. A child having 21 tooth treatments throughout the trial with 4 teeth treated in the different arm will have had 81% adherence to the arm to which they were randomized. However, a child who only has 1 tooth treated in the trial has that single tooth treated away from the arm, resulting in 0% adherence to protocol.

The process evaluation ([Moore et al. 2015](#)) has a qualitative component to allow more in-depth analyses of these deviations; this should help to inform the implementation of FiCTION and explain the deviations from treatment that are seen, as these are not uniform across practitioners or across the trial arms.

## FiCTION Trial's Primary Outcome: Pain and Infection

One of the biggest hurdles with trying to use clinical studies to underpin clinical decision making is that they often do not include thresholds of direct importance to patient care. The minimal clinically important difference is the smallest difference between interventions that a patient or dentist would consider adequate when choosing to use a new intervention ([Make 2007](#)).

At the start of the trial, the proposed primary outcome for FiCTION was the proportion of children with at least 1 episode of dental pain and/or dental sepsis during the planned 3-y follow-up period.

The individual components of this composite outcome were to be considered as having equal importance (Cordoba et al. 2010). The outcome was then to be dichotomized: zero episodes of dental pain/sepsis or at least 1 episode. As the trial progressed, it became clear that the number of episodes experienced by a child was also a clinically relevant outcome and statistically a more sensitive measure. This was directly relevant to the minimal, clinically important differences across the 3 treatment arms. The trial protocol was changed, reappraised by the ethics committee, and finalized as having co-primary outcomes through 2 analyses for the primary outcome data: 1) the proportion of children with at least 1 episode of dental pain and/or dental sepsis during the follow-up period (incidence) using logistic regression, and 2) the total number of episodes of dental pain and/or dental sepsis for each child during the follow-up period using negative binomial regression. Because the original power calculation for the trial was based on a comparison of proportions, this remains the only powered analysis; however, an exploratory hypothesis test for the unpowered comparison of the mean number of episodes will be carried out and reported. The outcome data from FiCTION will be reported and published in September 2018.

## BRIGHT (Brushing Reminder 4 Good oral Health) NIHR-HTA-Funded UK-Wide Trial

Dental caries affects 1 in 3 12-y-olds in the UK, and is closely linked to deprivation. Brushing with fluoridated toothpaste is a highly effective preventive measure, and early establishment of self-operation is associated with improved oral health through life (Broadbent et al. 2016). Mobile health (mHealth) multimedia technologies interface with health care delivery most commonly through mobile phones, making mobile phones a potential vehicle for health behavior change (Head et al. 2013). Short messaging service (SMS) interventions have shown robust effects on behaviors and outcomes (Fjeldsoe et al. 2009; Head et al. 2013). BRIGHT (<https://www.journalslibrary.nihr.ac.uk/programmes/hta/1516608/#/>) will evaluate the clinical and cost-effectiveness of a behavior-change program to improve the oral health of young people in deprived areas across the UK. It is a multicenter, 2-arm, cluster-randomized controlled trial, the school-based and assessor-blinded, with an internal pilot trial involving 5,760 young people (11 y). The BRIGHT intervention is a classroom-based, curriculum-embedded session with co-designed follow-up SMS, as compared with routine education and no SMS.

The primary outcome is the incidence of carious lesions in permanent teeth (at 3 y). Secondary outcomes are self-reported frequency of daily tooth brushing, clinical assessment of plaque or gingivitis, cost-effectiveness, and health- and oral health-related quality of life and oral health



behaviors.

## BRIGHT Trial's Intervention Design

In the BRIGHT Trial, the intervention was prespecified by the funder as a classroom-based session with a series of follow-up SMSs. The “Keep on Brushing SMS Programme” in New Zealand, on which the funding call was based, had targeted unemployed 18- to 24-y-olds (Schluter et al. 2015; Smith and Whaanga 2015); however, the content of those messages was not appropriate for children of 11 to 13 y. We adopted a co-design approach to the content of the SMS by using young people's own words, developed through workshops, to remind and reinforce the messages from the classroom-based session. The assumption before carrying out the workshops had been that young people would be interested in being like their friends, mimicking celebrities, and interested in health. These were then presumed to be the factors that would be incorporated into the SMS prompts. However, it seemed that the biggest factor that triggered interest in this topic was around avoiding disease rather than health and beauty; for example, one of the young people's developed and favored message was, “On a daily basis, 100 million micro-creatures are swimming, eating, reproducing, and depositing waste in your mouth”. Designing interventions with the help of the population can help to ensure the relevance of the trial.

## Conclusion

Although agreed as being a robust methodology for testing treatments, RCTs are expensive and are acknowledged as being one of the most challenging to execute. Nevertheless, little attention has been paid to their design stage, and ensuring that they are appropriate for use. Designing RCTs is a complex process that involves multiple stakeholders with multiple agendas. Decisions at the design and analyses stages will have a major impact on the quality and usability of the trial findings downstream. The designs of proposed clinical trials should be informed by evidence from the strengths and weaknesses of previous trials (Richards 2011). In addition, gaps in research evidence can only become clear by evaluating what has already been studied. Once identified, gaps in the scope of research and research methodology should be addressed. There must be conversation and coordination among the major funders, researchers, and end users of the research to ensure that the right interventions and the right outcomes, with minimal clinically important differences, are investigated.

## Author Contributions

N.P.T. Innes, contributed to conception, design, data acquisition, analysis, and interpretation. The author gave final approval and agrees to be accountable for all aspects of the work.

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